# Ticketing and Box Office

Kay Meek Arts Centre highly recommends the use of our Box Office Services for client events, however, we do allow companies to sell on their own with prior approval from the Director of Venue Services.

# **Kay Meek Box Office Services**

Kay Meek Arts Centre is pleased to offer the KMAC Box Office service option for rental clients hosting public events at our venue. Patrons can purchase tickets online leading up to the event day, and (if not sold out) at the box office run by theatre staff on event day.

#### How it works:

- 1. After the non-refundable booking deposit and signed contract are received, clients will be provided a link to provide information about their event, including ticketing information. Once this has been completed, the box office will set up your event.
- Once set up, tickets are sold online at <a href="www.kaymeek.com">www.kaymeek.com</a> leading up to event day. Visa,
  Mastercard, AMEX and enhanced debit card payments are accepted online in advance of the
  event.
- 3. On event day, online ticket sales will automatically stop 1 hour before the start of the event. KMAC staff will open an on-site box office an hour prior to show time. Staff sell the remaining tickets to walk up patrons (Visa, Mastercard, AMEX and debit card payments accepted), and provide Will Call service to those who purchased online.
- 4. Following the event, the Director of Venue Services will confirm ticket revenue received through the Box Office and allocate the amount against your final bill. Any extra revenue will be provided to the client via cheque within 1-3 weeks following the event.

#### Information required to begin selling through the Kay Meek Box Office

The Box Office requires the following details before online ticket sales can begin:

- 1. Ticket price
- 2. Web image (see marketing guidelines for information on dimensions and image requirements)
- 3. A descriptive paragraph about the event
- 4. Seating: Festival or Reserved
- 5. List of seats to be held from public sales (including seats for complimentary tickets, videographer/photographer, in house sound board, etc.)
- 6. Optional: A Youtube link for a promotional video

#### **Frequently Asked Questions**

#### Can we get regular sales reports sent?

Yes. The KMAC Box Office can set up weekly sales reports that can be sent automatically via email on Mondays or Fridays. You can indicate your preference on our information form.

#### Can I set up discount codes?

Yes. The KMAC Box Office can create up to three discount codes per event. Please email <a href="mailto:boxoffice@kaymeek.com">boxoffice@kaymeek.com</a> with the discount amount and code you would like to use.

#### What is festival seating?

Festival seating is also known as General Admission Seating in which there are no assigned seats for patrons. KMAC discourages the use of Festival Seating as during busy events, patrons may not be able to sit with the rest of their party and the lobby can get extremely busy.

#### How early should I put my tickets on sale?

We recommend tickets going on sale about 3 months prior to the event.

#### How do I receive the money for ticket sold through KMAC Box Office?

Ticket revenue will be applied against the total bill for your event. Additional revenue not attributed to your event will be paid to you via cheque which can take up to 4 weeks to receive.

#### What happens if my event sells out?

Congratulations! If your event sells out before the day of your event, we are happy to maintain a waitlist to re-sell any tickets that might become available.

## What is the refund policy?

All tickets purchased through the KMAC box office are final sale. If someone requests a refund for your event, we will contact you for the final decision.

#### Can I give tickets for free to my guests?

Yes. Complimentary tickets or "comps" are easy to arrange with us, as long as your event as not sold out. To book, send an email to <a href="mailto-boxoffice@kaymeek.com">boxoffice@kaymeek.com</a> with the name, email address, and number of tickets you would like for each of your guests. Tickets will be emailed directly to your guest unless otherwise required. All comps must be requested by 3pm on the day of your event (by 3pm on Friday for all events Friday to Sunday).

I want to use the KMAC Box Office service but I also would like to sell some tickets in person offsite in advance of the event. Do you offer an option for this?

Yes. We do allow off-site ticket sales.

- Getting tickets printed: You can request tickets be printed for your event by emailing <u>boxoffice@kaymeek.com</u>. It is your responsibility to list which seats you would like and what you want listed on the ticket (including price, ticket type, event name, and presenting company).
- Re-printing: If you need your tickets re-printed, you must return the original tickets in exchange for the new tickets. You will be charged \$0.20 per ticket for re-printing.
- <u>Lost or stolen tickets</u>: Tickets sold off-site are the promoter's responsibility. The Kay Meek
  Arts Centre and the on-site box office will be unable to help if an audience member has lost
  their tickets
- Returning tickets: Once you take a ticket, it cannot be re-entered back into the Kay Meek ticket supply.

- <u>Ticket Distribution</u>: It is the responsibility of the promoter to distribute tickets sold off-site. If you require a table in the lobby for ticket distribution, please contact <u>rentals@kaymeek.com</u> no less than 1 week prior to the event.
- On-site contact: You must have a person who is responsible for dealing with audience
  inquiries or issues present in the lobby starting 1 hour prior to the event and for at least 30
  minutes after the event has started in case of latecomers. The name of the person should be
  provided no less than 1 week before the event.

#### **KMAC Box Office Service Fees**

Setup fee	\$75
Additional instances	\$25/instance
Capital Improvement Fee (CIF)	\$1.75/ticket
*Including complimentary tickets	\$1.50/ticket (Non-profit rate)
Box Office Handling Fee	\$1.75/ticket
*Including complimentary tickets	\$1.50/ticket (Non-profit rate)
Credit Card Fees	4%
Box Office Attendant	\$150/instance
Ticket Reprinting	\$0.20/per ticket
Cancelled event refunds	\$50 + 4% of the value of the tickets

# **Other Ticketing Service**

We do allow rental clients to sell tickets on their own through approved ticketing service providers. Please note that the venue agreements must be executed prior to tickets going on sale. Please plan accordingly and allow ample time to organize your event's ticketing process and launch.

#### **Requirements:**

- 1. The Director of Venue Services must approve the ticketing service you are using prior to tickets going on sale.
- The non-refundable booking deposit and signed contract must be received before tickets can go on sale.
- Rental clients must provide their own volunteer or staff to work with our Front of House Supervisor during their event to scan and sell tickets at the door. They will be required starting 1 hour prior to the event start.
- 4. Tickets must include the following information:
  - a Price
  - b. Seat number (if reserved seating)
  - c. Event Name
  - d. Event Date
  - e. Event Start Time
  - f. Theatre Name (Grosvenor Theatre or McEwen Theatre)
- 5. Weekly sales reports must be submitted to rentals@kaymeek.com on Mondays.

#### **Recommended Ticketing Services**

- Eventbrite
- V-Tix

#### **House Seat Holds**

Certain seats within each venue are contractually enforced households and additional seats may be required for production needs.

#### **Grosvenor Theatre:**

- Mandatory: E1, E31, L1, L2, L28, L29, L30, L31, R1, R29
- Optional In house sound board: R13, R14, R15, R16, R17, S11, S12, S13, S14, S15

#### **McEwen Theatre**

Mandatory: A1, A2, A3, A4, A20, A21

## **KMAC Other Ticketing Service Fees**

Capital Improvement Fee (CIF)	\$1.75/ticket
*Including complimentary tickets	\$1.50/ticket (Non-profit rate)

#### **Free Events**

If your event is free and you are not providing tickets, we require the following information no later than 1 week before your event.

- Estimated number of attendees
- If your event is not open to the public, the name of the person who will be responsible for ensuring only invited guests are admitted to the venue on the day of the event. This person will be required no less than 45 minutes prior to the event.

#### **KMAC** Fees for Free Events

Capital Improvement Fee (CIF)	\$1.75/ticket
*Including complimentary tickets	\$1.50/ticket (Non-profit rate)

For more information, email <a href="mailto:rentals@kaymeek.com">rentals@kaymeek.com</a> and <a href="mailto:boxoffice@kaymeek.com">boxoffice@kaymeek.com</a>.