

MEDIA RELEASE
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PARC RETIREMENT LIVING DONATES \$400,000 TO THE KAY MEEK ARTS CENTRE

West Vancouver, B.C. – PARC Retirement Living is pleased to donate \$400,000 to kick start the public fund-raising segment of the [Kay Meek Arts Centre's](#) \$4-million capital improvement campaign. Funds raised will allow Kay Meek to undertake important upgrades to improve the Centre's accessibility and experience, creating a safer and more inclusive venue for performers and audience members. In recognition of PARC's donation, the main level lobby area which connects the public areas and amenities of the Arts Centre will be named the PARC Retirement Living Atrium.

PARC's support for Kay Meek's programs and productions has been on-going since 2011, as both organizations strongly believe in the power of [arts and culture](#) in the community. Art sparks thought and conversation, provides purpose and meaning, nurtures intergenerational relationships and leaves a lasting legacy.

"We're proud to support community initiatives that enable seniors and their families to fully participate and enjoy the arts." says [Rainer Müller, owner and founder](#) of PARC Retirement Living. "It's vital that seniors continue to live enriched, full lives after they move into one of our residences, and enjoying arts and culture is a big part of that. As such, we encourage our residents to participate in on-site art activities and attend off-site events – such as a theatre, music or dance performance at the Kay Meek Arts Centre."

"PARC Retirement Living and their founder, Rainer Müller, are true community partners. In addition to their sponsorship of the Kay Meek Arts Centre's season programs, they have shown outstanding leadership with this significant gift toward vital facility upgrades." Betsy Gibbons, chair and board of directors, Kay Meek Arts Centre.

This generous commitment of \$400,000 by PARC Retirement Living brings our total to \$2.9 million, significantly closer to our \$4-million goal. We know that it will be an inspiration for other donors to join us in making Kay Meek more inclusive and accessible to residents and visitors regardless of their physical abilities." Patricia Bowles, chair, capital campaign.

About Kay Meek Arts Centre

The Kay Meek Arts Centre is a professional arts venue offering world-class arts experiences and opportunities for the communities of the North Shore and is central to its vibrant cultural fabric. Presenting more than 300 performances to over 60,000 people every year, the venue provides a space for artistic excellence for professional artists, youth and community groups.

About PARC Retirement Living

PARC Retirement Living is a family-owned company specializing in building and managing all-inclusive seniors' lifestyle residences in the Greater Vancouver area. With 5 distinct residences and 730 suites, PARC's properties are purposely located in prime neighborhoods within walking distance of amenities, parks, shopping areas and urban centers. The award-winning boutique-style residences offer [Independent Living+](#) in fully-equipped suites. Art, music and other cultural pursuits are a distinguishing quality and focus, as is engaging with the community as an active corporate citizen.

Learn more about how PARC brings art to the forefront of independent living by visiting parcliving.ca/blog.

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For more information:

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